



# How to Design a Flyer.



## THE METHOD

### We start with the bad flyer first.

A hands-on design workshop by Beverly Lim, owner of Unlimited Design Co.

01

HIERARCHY

02

TYPOGRAPHY

03

WHITE SPACE

04

COLOR

05

CALL TO ACTION

06

QR CODES

JULY 9 · THURSDAY · HOLIDAY INN & SUITES  
VIP ROOM | 2ND FLOOR · MONTEREY PARK, CA

10am Start | 11am AI Workshop

Free · Open to all Monterey Park business owners

[www.montereyparkchamber.org](http://www.montereyparkchamber.org)

A Creative Futures Initiative by Unlimited Design Co.

[www.unlimiteddesignco.com](http://www.unlimiteddesignco.com)



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